

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Original): A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,
which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,
said the sealant layer is bondable to a surface of the bag by heat sealing, and
when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken.

2. (Original): A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,
which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,
said the sealant layer is bondable to a surface of the bag by heat sealing, and
when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken and the peeling is started under an initial load lower than the tensile break strength of the surface layer of the bag and, continuous or intermittent application of a load corresponding to the initial load is necessary until the peeling is completed.

3. (Original): The display strip according to Claim 1 or 2,
wherein the adhesive component is at least one
selected from the group consisting of polypropylene, a copolymer of propylene and any other olefin and low density polyethylene.

4. (Original): The display strip according to Claim 3,
wherein the copolymer of propylene and any other olefin is a copolymer of propylene and an α -olefin with 2 or 4 to 12 carbon atoms.
5. (Original): The display strip according to Claim 1 or 2,
wherein the component for cohesion failure is a styrene polymer and/or polybutene-1.
6. (Original): The display strip according to Claim 1,
wherein the sealant layer comprises a supporting layer and an adhesive layer containing the easy-peelable resin composition.
7. (Original): The display strip according to Claim 6,
wherein the supporting layer contains at least one of the adhesive layer-constituting components.
8. (Original): The display strip according to Claim 6,
wherein the supporting layer contains a component for cohesion failure in the adhesive layer-side surface.
9. (Original): The display strip according to Claim 8,
wherein the component for cohesion failure is a styrene polymer and/or polybutene-1.
10. (Original): The display strip according to Claim 6,
wherein the adhesive layer has a thickness of 1 to 30 μm and the supporting layer has a thickness of 5 to 50 μm .
11. (Original): The display strip according to Claim 1,

wherein the sealant layer is formed on substantially all over the surface.

12. (Original): The display strip according to Claim 1,
wherein the substrate layer comprises at least one selected from the group
consisting of biaxial oriented polypropylene, biaxial oriented polyethylene
terephthalate, metal foil and paper.

13. (Original): The display strip according to Claim 1,
wherein the substrate layer and the sealant layer are stacked with an
adhesive.

14. (Original): The display strip according to Claim 1,
wherein a layer comprising polyethylene, an ethylene-(meth)acrylic acid
copolymer or an ionomer of the ethylene-(meth)acrylic acid copolymer is stacked
between the substrate layer and the sealant layer.

15. (Original): The display strip according to Claim 1,
wherein the bag comprises at least a sealant layer and a substrate layer.

16. (Original): The display strip according to Claim 15,
wherein the sealant layer comprises at least one selected from the group
consisting of polypropylene, a copolymer of propylene and any other olefin, and low
density polyethylene.

17. (Original): The display strip according to Claim 15,
wherein the sealant layer comprises a heat-sealable biaxial oriented
polypropylene film.

18. (Original): The display strip according to Claim 15, 16 or 17,

wherein the sealant layer and the substrate layer are laminated via an adhesive.

19. (Original): The display strip according to Claim 15, 16 or 17, wherein the sealant layer and the substrate layer are laminated via an intermediate layer.

20. (Original): The display strip according to Claim 19, wherein the sealant layer and the intermediate layer are laminated via an adhesive.

21. (Currently Amended): A display for products, wherein the display strip according to claim 1, 2, ~~3, 4, 5~~, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, or 17, ~~18, 19 or 20~~ and a product-enclosed bag are attached by heat sealing.